NACIONALINĖ SPORTO AGENTŪRA

TOGETHER
WE CAN MAKE A CHANGE

CREATING WIN-WIN-SITUATIONS AND SUSTAINABLE SOCIAL IMPACT IN AND TROUGH SPORT

MATTHIAS GUETT

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ABOUT US.

SPIN SPORT INNOVATION

WE ARE SPORT INNOVATORS, STRATEGIC DEVELOPMENT PARTNERS, BRIDGE BUILDER, POLICY TRANSLATORS AND SOCIAL IMPACT FACILITATORS

SPORT DEVELOPMENT

SPORT FOR DEVELOPMENT

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SPIN SPORT INNOVATION I **SOME OF OUR COLLABORATORS.**

SPIN SPORT INNOVATION

AGITOS Foundation

European Committee of the Regions

Deutscher Leichtathletik-Verband DLV

Sport et Citoyenneté Le Sport au service de la société

DSV DEUTSCHER SKIVERBAND

aquafeel

Deutsche Sporthochschule Köln German Sport University Cologne

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

SPORT MINISTERIUM

International Paralympic Committee

LandesSportBund Niedersachsen e.V.

PARASPORT /SVERIGE

DOSB

OPES ITALIA

DIF

Sport and Sustainability INTERNATIONAL

SPORT UNION

Diputación Provincial de Málaga

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

FIFA For the Game. For the World.

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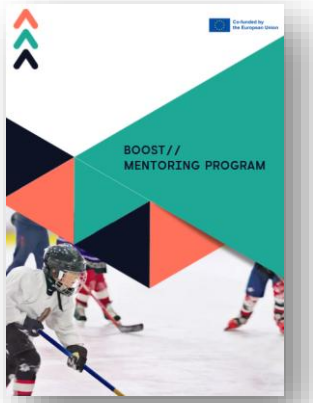
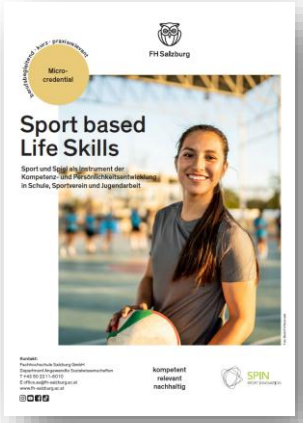
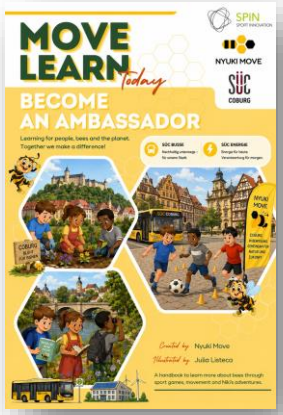
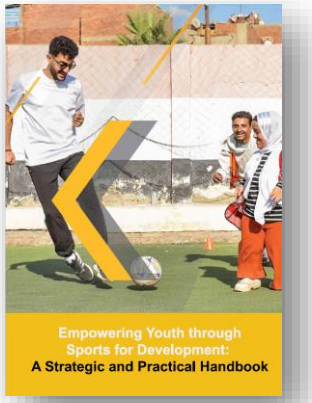
SOME EXAMPLES.


BOOST//
MENTORING PROGRAM


FH Salzburg
Micro-credential
Sport based
Life Skills
kompetent
relevant
nachhaltig


MOVE
LEARN
Today
BECOME
AN AMBASSADOR
NYUKI MOVE
COBURG

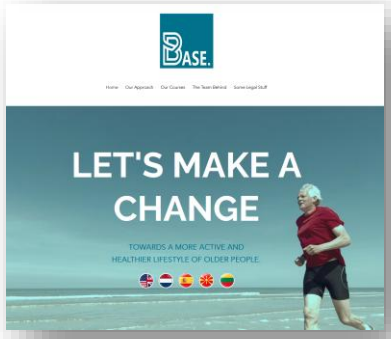
Learn to Play – Play to learn
A Practical Handbook for Life Skills Coaches in Sport for Development


Empowering Youth through
Sports for Development:
A Strategic and Practical Handbook

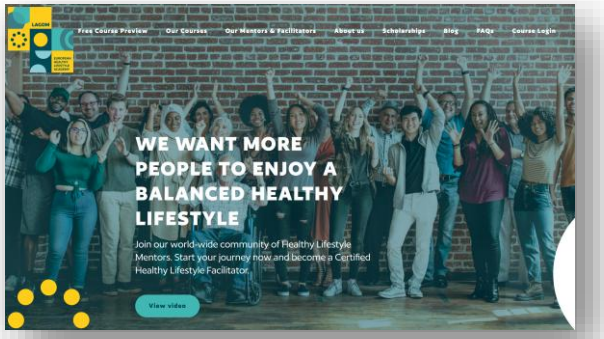
DESIGNING
LOCAL S4D
NETWORKS
WHERE WE DEVELOP OUR S4D ECOSYSTEMS

WHAT IS A
"GOOD"
SPORTS CLUB?

CHANGE AGENTS
FOR HEALTHY & ACTIVE
LOCAL COMMUNITIES


BASE.
LET'S MAKE A
CHANGE
TOWARDS A MORE ACTIVE AND
HEALTHIER LIFESTYLE OF OLDER PEOPLE

NEST
Empowering
sustainable health
ecosystems in
Europe
Our research
Contact
European Innovation Alliance on Healthy
Living


WE WANT MORE
PEOPLE TO ENJOY A
BALANCED HEALTHY
LIFESTYLE
Join our world-wide community of Healthy Lifestyle
Mentors. Start your journey now and become a Certified
Healthy Lifestyle Facilitator.
View video

A RISE DEEP DIVE.

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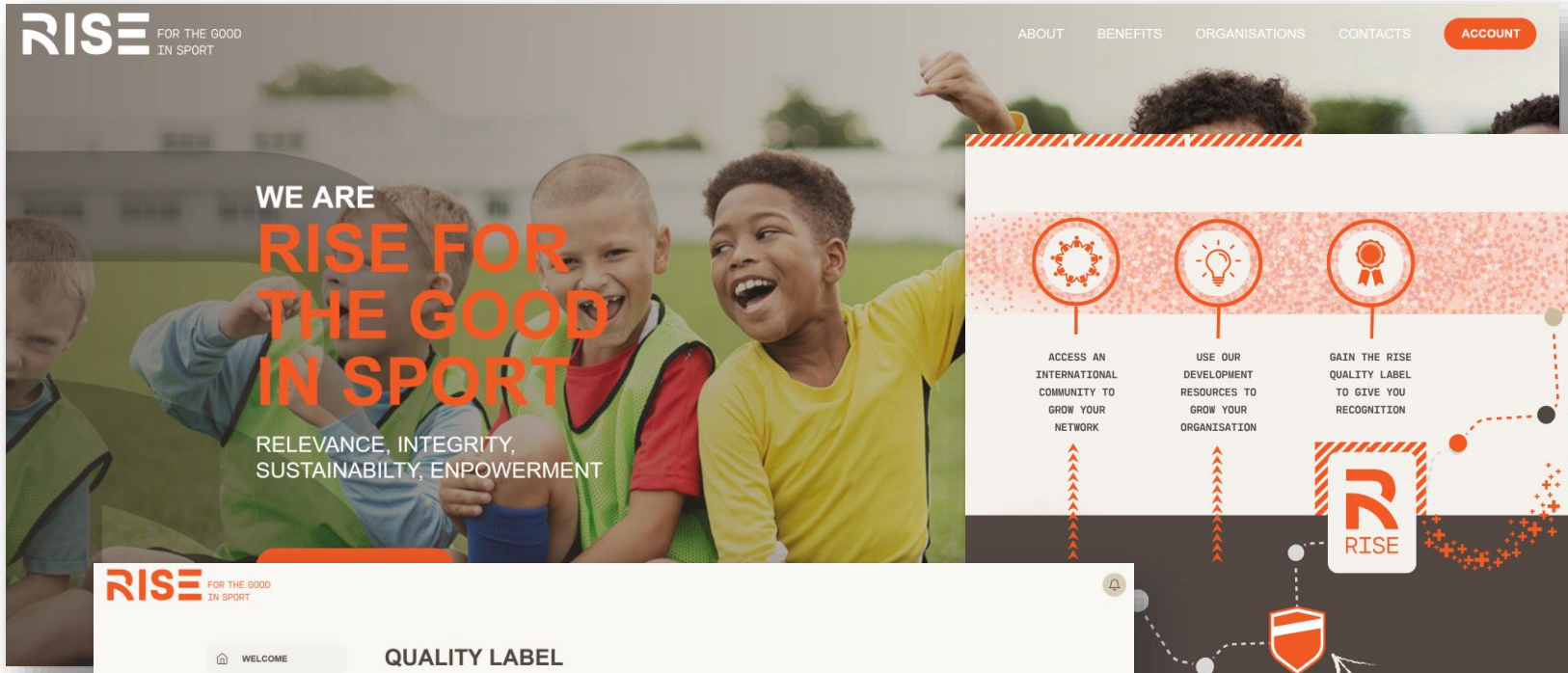
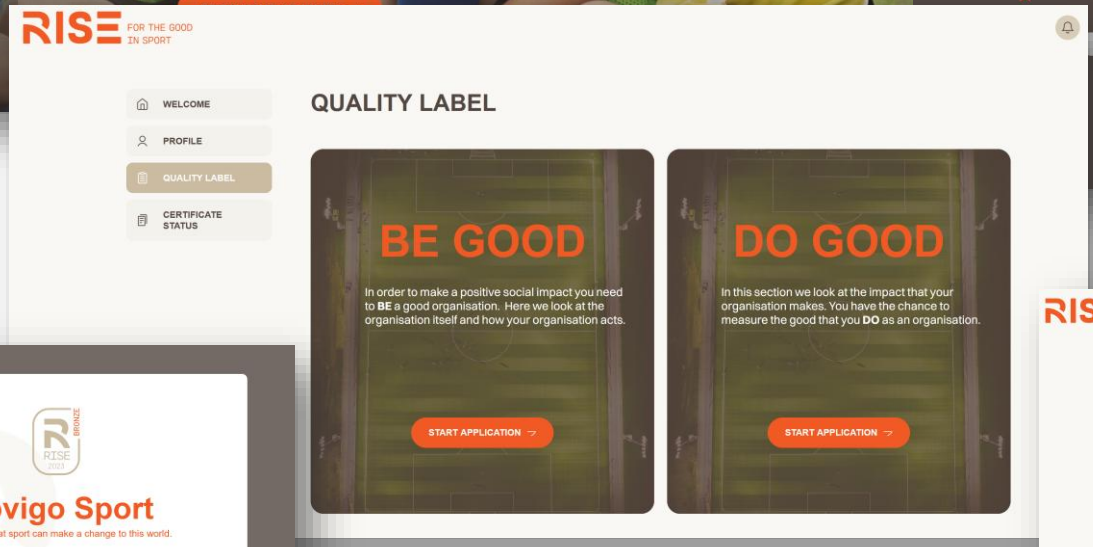
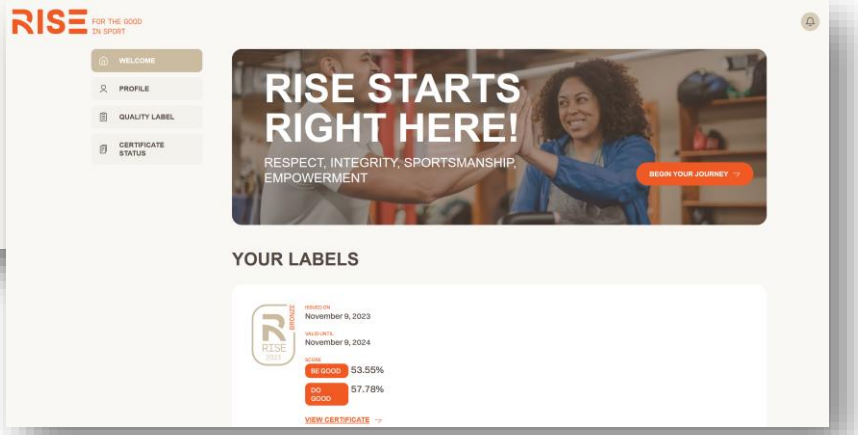






BE GOOD

TOPIC 1
GOVERN WELL, BE EFFECTIVE
All organisations, small and large need to have direction which sets out the goals that the organisation wants to accomplish.

What is the impact that your organisation wants to make? Why is this impact important, and crucially, why is your organisation the one to achieve it?

IMPROVE RESULTS →

TOPIC 2
PROTECTING YOUR PEOPLE
Protecting your people means having the right structures and mechanisms in place to make sure that nobody comes to harm by any of the activities of your organisation.

IMPROVE RESULTS →

TOPIC 3
PROTECTING YOUR ENVIRONMENT
Committing your organisation to the sustainability is the first step towards being a sustainable organisation.

This commitment can come in different forms, such as pledges, strategies and specific committees.

Essentially you are taking responsibility for your organisation and making a commitment to act upon it.

IMPROVE RESULTS →

DO GOOD

TOPIC 1
IMPACT ORIENTATION
Sport is a powerful tool which can be used to tackle many societal challenges. In order to channel this power effectively, sports organisations need to make explicit their ambition to make a positive impact on society and improve the lives of target groups involved in programmes.

IMPROVE RESULTS →

TOPIC 2
USER FOCUSSED
Being user focused means having a clear idea of who the organisation is targeting with your activities.

SELF EVALUATION →

TOPIC 3
POSITIVE ENVIRONMENT
Sport for good activities and programmes should take place in a positive and safe learning- and participation environment.

SELF EVALUATION →

TOPIC 4
SPECIFIC METHODOLOGY
Establishing a specific methodology means basing Sport for Good programmes and activities on a specific and proven methodology or approach.

IMPROVE RESULTS →

TOPIC 5
COMPETENT COACHES & CAPABLE TEAM
Having the right coaches, with the right skills and competencies to deliver your programmes is vital to their success.

SELF EVALUATION →

TOPIC 6
REGULAR ACTIVITIES & TARGET GROUP ACCEPTANCE
Consistency is a remarkably simple yet effective tool. By offering your programmes on a regular and permanent basis, with a high quality, you will build a trust, that participants will feel it worthwhile to commit themselves to your organisation's activities, because they know they can rely upon them.

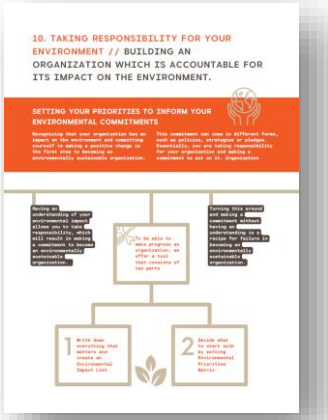
SELF EVALUATION →

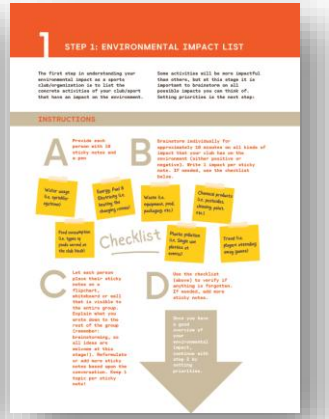
TOPIC 7
COMMUNITY & CROSS SECTOR COOPERATION
Being embedded in the community is a key marker for success. This means seeking to work with other actors in our community in order to achieving shared impact goals.

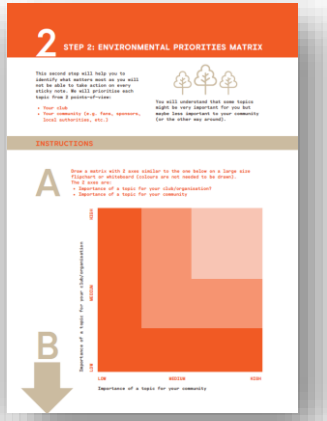
SELF EVALUATION →

TOPIC 8
MONITORING & EVALUATION
How do you know if you are successful? This is a question which many Sport for Good organisations struggle to answer.

SELF EVALUATION →







SELF-EVALUATION

When you look at the expectations described above, to what extent does your organisation already meet this criteria?

CRITERIA	SELF-EVALUATION
1. Our organisation pursues one or more social goals in the selected impact areas.	1 … 10
2. We have explicitly formulated our social goals in the selected impact areas. We also ensure that all our stakeholders can see which social objectives we are pursuing.	1 … 10
3. Our social goals are at least as important to us as our sporting goals and they are more than just a by-product of our sporting activities.	1 … 10
4. In addition to our immediate goals (outputs), we also pursue medium and long-term goals (outcomes and impact) in the selected areas and we have a clear idea of how our short-, medium- and long-term goals build on each other.	1 … 10
5. When establishing our purpose, impact and goals, we involve the people who are involved in delivering it and the participants in our programmes. This includes, staff, volunteers, members etc.	1 … 10

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