

Sport Diplomacy





Ethiopia, 2007



Ukraine, 2008



China, 2011



South Africa, 2014, 2019, 2024



Qatar, 2017



India, 2017



Kazakhstan, 2017



Sri Lanka, 2018



South Africa, 2019



Turkmenistan, 2019



UAE, 2020



Rwanda, 2023



Togo, 2023



Ghana, 2023



Cambodia, 2024

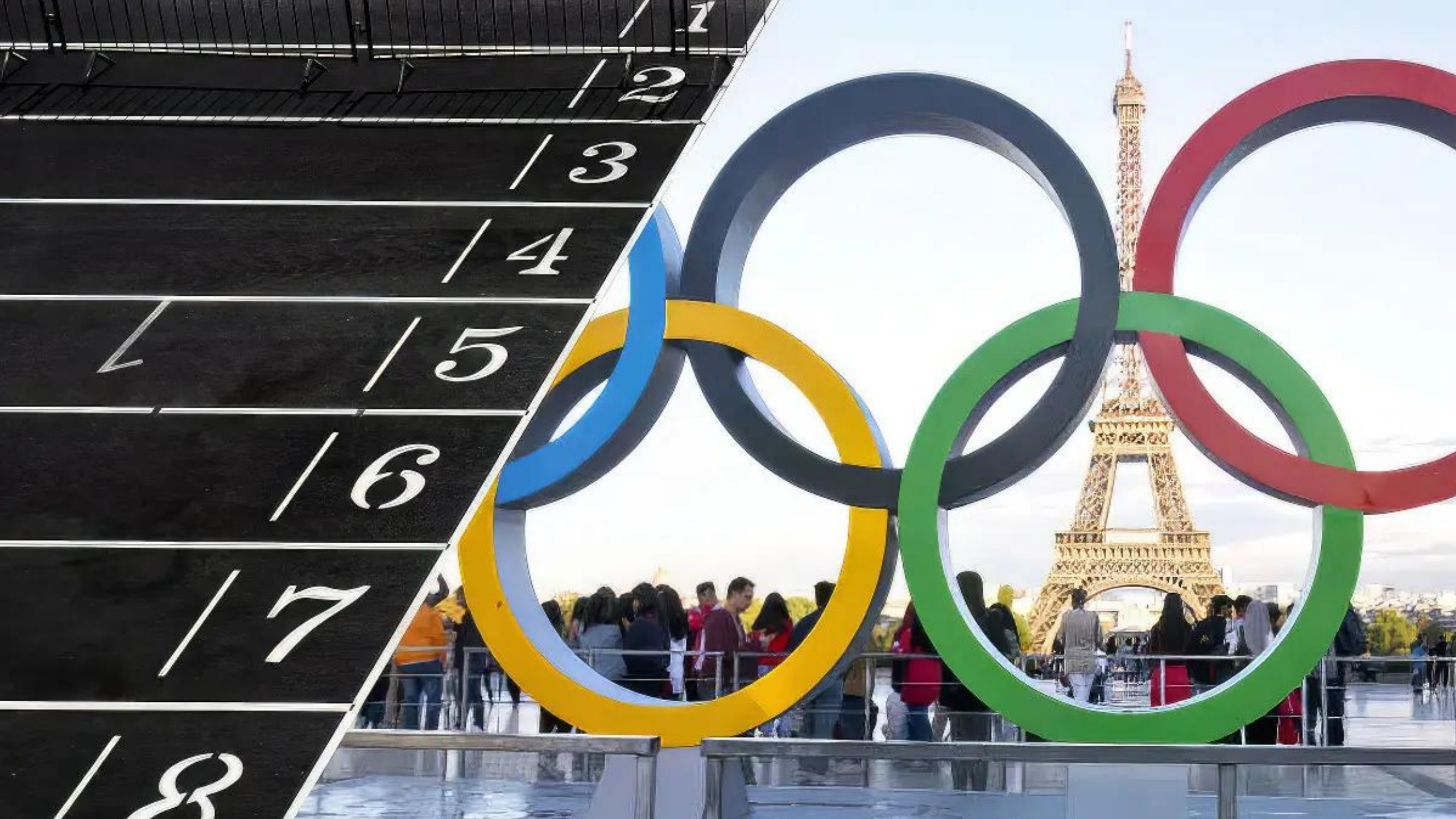


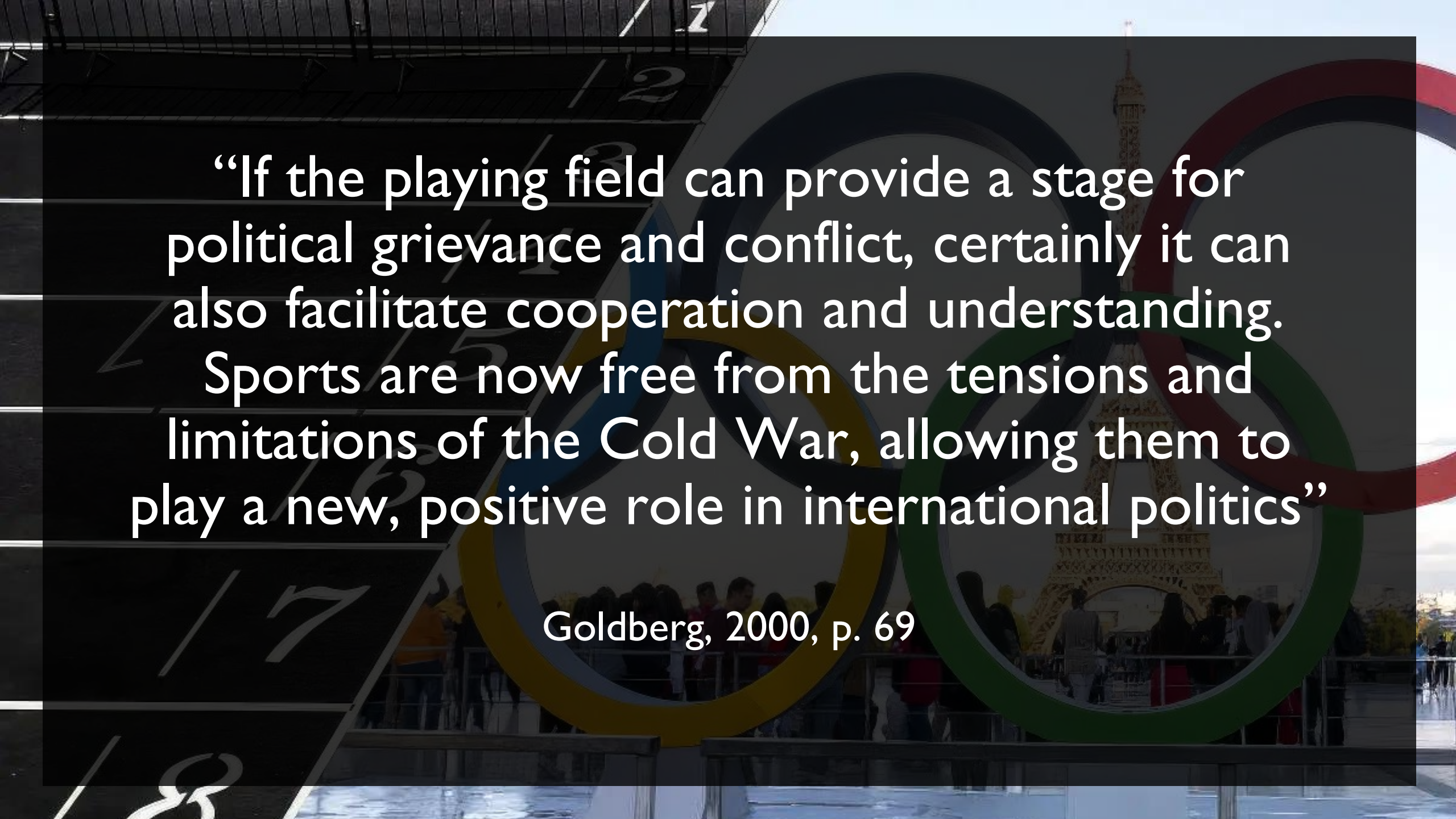
VCU

A field of many national flags flying against a blue sky. The flags are of various colors and designs, including the Union Jack, the German flag, the Spanish flag, the Chinese flag, and the American flag. The flags are arranged in rows and are waving in the wind.

DIPLOMACY

The profession, activity, or skill of managing international relations, typically by a country's representatives abroad.



The background of the slide features a dark, semi-transparent overlay on a photograph of a stadium. The stadium's seating tiers are visible, with some numbers like '2', '3', '5', '7', and '8' printed on them. Overlaid on the stadium are the five Olympic rings in their traditional colors: blue, yellow, black, green, and red. The rings are arranged in their standard interlocking pattern. In the background, behind the rings, the Eiffel Tower is visible against a light sky. The overall scene suggests a connection between sports and international relations.

“If the playing field can provide a stage for political grievance and conflict, certainly it can also facilitate cooperation and understanding. Sports are now free from the tensions and limitations of the Cold War, allowing them to play a new, positive role in international politics”

Goldberg, 2000, p. 69



SPORTS DIPLOMACY

U.S. DEPARTMENT OF STATE



Utilizes sport “to increase mutual understanding between the people of the U.S. and people of other countries by means of education and cultural exchanges.”



SPORTS DIPLOMACY

U.S. DEPARTMENT OF STATE





WHY?



Sport diplomacy

Unity in motion

LITHUANIAN
NATIONAL
SPORTS
AGENCY





**SPORTS
DIPLOMACY**

U.S. DEPARTMENT OF STATE



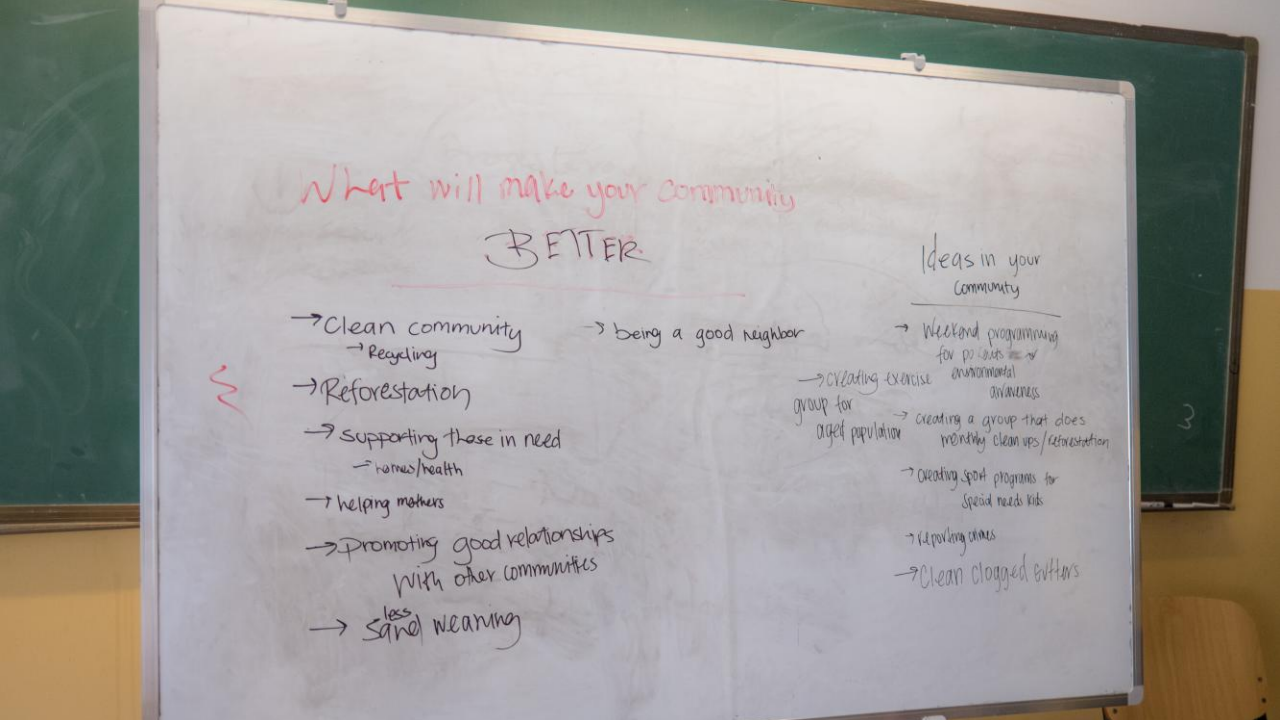
Sports Diplomacy on a Higher Level
Grassroots Sports Diplomacy
Sports Diplomacy Events

A field of many national flags flying against a clear blue sky. The flags are of various colors and designs, including the Union Jack, the flag of the United States of America, and the flag of the United Kingdom. The flags are arranged in rows and are waving in the wind.

Sport for Development

The intentional use of sport, physical activity, and play to achieve specific social development goals, such as promoting health, education, gender equality, and peace.









SPORTS DIPLOMACY

U.S. DEPARTMENT OF STATE



PLAYED!

Shared/taught

Listened/Learned





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